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# SCOLTA AI SEARCH

The practical path to AI Search.

Elite search results and AI summaries without unnecessary complexity. Start simple, scale when needed.



## Hank VanZile

Sr. Director Customer  
Experience

Instant keyword results enriched with AI query expansion, conversational follow-up, and sentiment analysis. Built on your existing search infrastructure.

[tag1.com](https://tag1.com)

**TAG1**

# Stop Overcomplicating AI Search. Start Delivering Better Results.

Tag1 layers AI-powered query expansion on top of fast keyword search. Conversational follow-up turns every interaction into a content feedback loop.

**See Scolta live in Vancouver!**

**Join our session at Masterclass 2**

**“Best-in-class AI site search without the middleman”**

**Wednesday, May 13th - 3:30pm - 4:15pm**

**Learn More: visit [tag1.com/scolta](https://tag1.com/scolta)**

## **Why Scolta works:**

- ✓ **Instant results, progressive AI enhancement** – Users see results in 50ms, AI enriches in background
- ✓ **Clear AI summaries** – Synthesizes the top results into concise, source-linked answers
- ✓ **Conversational follow-up with sentiment** – Every interaction signals content gaps and sales opportunities
- ✓ **Works with existing infrastructure** – Wraps Search API, Solr, Elasticsearch, or Meilisearch
- ✓ **Serverless cost model** – Zero traffic = zero cost, scales with usage

**No paper. No problem.**  
**Scan to access all Tag1 event materials, one link, everything we brought to Vancouver.**

